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Greenheart Conservation Company

INVESTING IN NATURE:

Trails for the 21st Century

**Enhancing a Natural
attraction through:**

**Sustainable and profitable
infrastructure and
attractions**





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Natural Opportunities



Resource based
business
that protects the
world's most valuable
treasures

- ✓ **6555 National Parks**
- ✓ **Conservation Based Business**
- ✓ **Environmentally Sound**
- ✓ **Profitable**
- ✓ **Cash Flow/Carbon Credits**



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Rational and Vision

Canopy trails are one of the few additions we can make to a park or Protected area that can have a very positive impact on the

People

Place

Future

Therefore we must do our utmost to ensure canopy trails are designed and operated to support conservation, education and employment





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Offer an experience like no other which attracts, educates and employs





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Local people learning
and earning from their
Forest Una Bahia
Combined with
International attention
and dollars to support
conservation





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Access
Understanding
Adventure
-a tool for
learning





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Building a global Network



Iwokrama Guyana - Archer



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A Different Perspective



**Columbus State University -
Canopy walkway in an old landfill**



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Parks and Protected Areas



- : A leading tourism segment**
- : Satisfying guest experiences**
- : High revenue potential**
- : Carbon Credit Opportunity**

San Diego Zoo's Wild Animal Park

- Zoo/Park 5 million visitors per year**
- 1/3 to conservation fund**
- 36 countries with existing projects**

Bootleg Canyon Flightlines

- Park becomes profitable in first year**
- Access to over 36 million tourists**

Labadee Flightline Haiti

- 300 rider per call day**
- \$27,000 US/day**



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Greenheart's Technologies

Engineered with nature in mind



> Specific Features

: Platforms, Walkways, Towers & Bridges

- ✓ Tree Hugger steel cable wrap > locates platform without harming or penetrating > adjustable as tree grows
- ✓ Flexible engineering > space-frame tower and platforms, installed when sturdy trees are not present on site
- ✓ Cable-stayed - Designed to flex with natural movement of the forest
- ✓ Engineered with North American practices



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Green Business



> Business Advantages

- ✓ **Economic returns well beyond traditional tourism**
- ✓ **Sustainable conservation based employment**
- ✓ **Pays to protect the environment**
- ✓ **Anchor Attraction which can solidify and eco-tourism destination**
- ✓ **Social Environmental and Economic Returns**



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India the Opportunity

- Create 3 to 5 mainstream canopy attractions in large urban centres
- Use these attractions to generate revenue and support for a national canopy trail committed to education, research and conservation through sustainable and sound eco-tourism development



Greenheart's role as part of the Global Canopy Community

Work to assist and support India with the design and implementation of a national canopy access program

Design not only canopy trails, but education, research and operational plans that support the success of the canopy trail and forest conservation in India; document, audit and adapt the model for success – define success as the long term conservation of India's forests for the benefit of all (local, national and international community)

Grow mainstream canopy trails in major urban centres around the world that support the growth of conservation based canopy walkways in developing countries



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Thank You

